



West Texas Food Bank

Donor Privacy Policy

The West Texas Food Bank (WTFB) values and respects its donors' right to privacy. It affirms that its fundraising practices protect against unauthorized use of its contributor lists, and permits no general telephone solicitation of the public. WTFB does not share or sell donors' personal or contact information with any third party organizations.

WTFB utilizes donors' personal information such as names, mailing addresses, and email addresses only for purposes of donor acknowledgement, news briefs, and direct mail solicitation. All donors are given the opportunity to opt in or out of our email communications, and/or unsubscribe from our mailing list.

WTFB's direct mail and online donors choose the personal information that WTFB receives and can opt to remain anonymous. All credit card transactions are conducted over a secure server.

Corporate financial donors are listed without amounts on WTFB's website, and remain anonymous upon request. To fulfill grant application requirements, corporate and foundation financial donation listings are most often required. Any grant funder requiring anonymity will be listed as Anonymous. To fulfill donor requirements, WTFB sometimes submits donor approved press releases to local media. WTFB also includes donor approved articles in its news briefs, WTFB's website, and on social media.

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